

AIPPI President's Message

I would like to welcome all of you to the **2021 AIPPI World Congress Online**.

AIPPI takes the wellbeing of our members very seriously and we hope you are all well and healthy. Although the situation with the pandemic seems to be slowly improving, it continues to be a concern causing us once again to hold our Congress online.

Last year's event, our first ever virtual Congress, was a great success. We have learned from the experience of last year, and are sure you will like the new online platform which is easy to access, interactive and more intuitive.

The programme this year highlights cutting-edge topics in IP, such as Artificial Intelligence, EU & US case law, trademark evergreening and many more! Check out the AIPPI Congress News every day of the Congress for an overview of what is taking place. There has been a phenomenal amount of people registering for this year's Congress and we are looking forward to spending time with you during the event.

Once again, the major IP authorities in the world have agreed to participate. We are delighted to welcome the heads and representatives of WIPO and IP5 Offices. Don't miss that session on 20 October!

The active participation of in-house members and corporate executives has been very impressive. For example, they are involved in organizing panel sessions such as Panel Session 7: Managing

global patent portfolios on 19 October. This is also bound to be a well-attended session.

Delegates this year can network in different ways. Choose from 36 AIPPI Cafés where interesting topics will be discussed. You can also carry on the conversation in our new networking tool – Wonder! [Click here for a video on how to use it.](#)

We would like to thank [all of our sponsors](#) for their support which greatly assists us in putting on this event. Thanks also go to our [media partners](#) from around the world.

As a result of the hard work of many people behind the scenes, all of the elements needed for a great online Congress are in place. Please make the most of this opportunity to learn, discuss and network. We are very happy to have you here and hope that you all will enjoy the Congress we have put together.

There is not much more to say but enjoy the sessions – and have a great 2021 AIPPI World Congress Online!



Luiz Henrique do Amaral, President of AIPPI



In conversation with... Isabelle Chabot

Isabelle Chabot has been a member of AIPPI since 2005 and an Assistant Secretary General since 2017. She is an electrical engineer and a Canadian Patent Agent and works in-house in the telecommunications industry.

Can you explain the origins of the Women in AIPPI session?

This networking event has been offered to our members for more than 10 years. When it was first created, there were few women in leadership roles within AIPPI. The association had plenty of women members but few were on the Bureau, in the ExCo or chaired questions or committees.

We surveyed our female congress attendees at the time and they indicated that an occasion to mingle and network among women would be appreciated. This would create a community within the association to support and elevate female leaders. It started as a social event, typically hosted by female Bureau members, with a focus on networking.

Networking?

Oh yes. We have such a nice group of ladies at AIPPI. Everyone is super friendly and they strike up conversations with one another in a very natural, easy way.

The chance to talk to women from around the world is fantastic. Our members are in different industries, at different levels of seniority and hold a variety of positions within the IP profession. This networking event unites all of these women in an environment made especially to foster connections within the association. This community stays active and connected throughout the year via a Whatsapp group chat where business referrals, thoughts of the day and kudos cohabit and are informally exchanged.

How has the event changed over the years?

At in-person Congresses we try to have a cultural element to the cocktail event. For example, in London, we had it at the Mary Quant exhibition on fashion at the Victoria & Albert Museum. It was also fashion oriented in Milan, of course, as it took place in the Café Trussardi. In Cancun we had the most relaxing event as it was held at the spa! In Sydney, we enjoyed spectacular views from the O Bar as we mingled. Long-time attendees will remember the local artists displaying their work in Hyderabad.

COVID has caused us to create a slightly more formal session for our online congresses. We decided to showcase a woman as our keynote speaker while still leaving plenty of time for our participants to network in smaller groups in breakout rooms.

What briefing do you give the speakers?

We look for someone inspiring – and someone who does not have a linear career path which makes their narrative more interesting. We ask them to tell us their background and their career path, sharing insights, tips and their best advice. Hearing about the successes and experiences of other female IP professionals is uplifting and encouraging to all of our members. Last year's speaker, Gwen, works in-house in manufacturing, a very male-dominated industry. She shared her tips for benefiting from this situation and making the most out of it.

And this year's speaker?

Úna was trained as a chemist in Ireland and worked as a patent examiner in Australia. She now empowers girls to be leaders through STEM education in Cambodia. I am very interested to hear her story and learn about the choices she made in her career. The session will be a chance for women to take stock and to be inspired by what others have done.

Playing Devil's Advocate, do we still need a Women in AIPPI session?

Oh yes, it is still needed. Although we now have more women leaders, we need to keep it up. The Bureau is certainly more gender balanced these days but we wish to see more female leaders chairing questions, being committee chairs and holding executive leadership, including the presidency, in their national or regional group.

Will there be dancing at this year's event?

(Laughs). That was fun last year. I won't reveal what the fun activity this year is, but I can say this - bring a piece of paper, ideally a colourful one, to the event!!!

Any last words?

I've met some wonderful and inspiring women in this association, women not hesitant to get involved, contribute to the work of the association in their free time, and support their colleagues and friends within AIPPI. Many professional acquaintances have become friends over the years and I cherish these relationships.

I've always looked up to the late [Joan Clark, Q.C., AIPPI Member of Honour](#), who was the first Canadian and the first woman to be named President of AIPPI. Miss Clark (as we used to call her at Ogilvy Renault), was a notable person, principled, dignified but down-to-earth, with a love of life. She is dearly missed but I know that we still benefit from her legacy in Canada, and within AIPPI.

I hope that the younger generation of members can one day decide that this session is outdated and useless. It will mean that we have achieved that we intended to, namely foster enough connections and relationships and inspire enough leaders that gender-balance becomes the norm. Until then, we will do all in our power to showcase our members' talent and expertise!

Interview conducted by Diarmuid De Faoite, AIPPI Communications Manager.

Women in AIPPI

Female Empowerment through STEM education

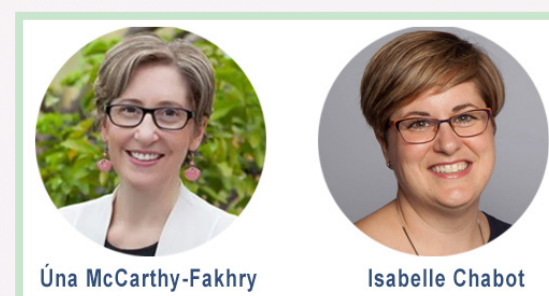
Date: Wednesday, 13 October 2021

Time: 14:00-16:00 CEST

Panellists:

Úna McCarthy-Fakhry, Director of STEM Education Organization for Cambodia
Isabelle Chabot, Director - Patents of EXFO

Join this popular networking event where you will hear from Úna McCarthy-Fakhry, a chemist, patent examiner, and now a devoted leader in designing and delivering activities to inspire Cambodia's youth, particularly girls, to follow a career in STEM. You will be invited to share your empowerment stories in small groups.



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Using the Congress Platform

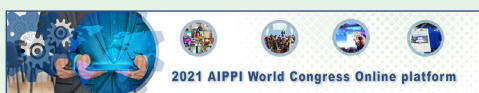
Get the most out of your Congress registration by familiarizing yourself with this year's AIPPI Congress platform.

How to access the Congress platform:

If you are already registered for the Congress, follow the steps below:

1

Click on the below button to access the Congress platform.



2

You will be prompted to enter your first name, last name, and email address. Then click Next.

 A login form titled "Log in" with input fields for "First name", "Last name", and "Email address", and a "Next" button at the bottom.

3

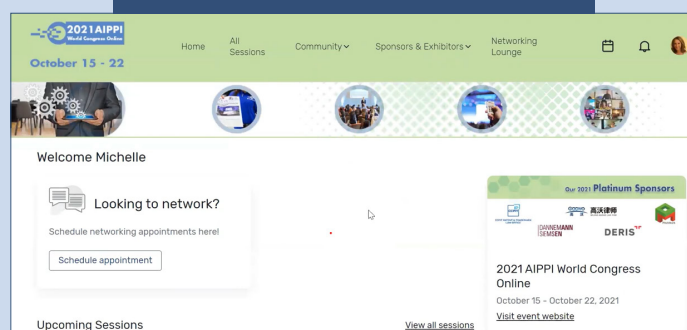
You will receive an email and text message containing a verification code. Read it, then return to your browser, enter the code, and click Log in.

 A verification form titled "Almost done!" with the instruction "Check your phone and email for the verification code." and a "Verification code" input field, followed by a "Log in" button and a link "Didn't receive a code? Try again."


Note: Verification codes can only be used once and expire after 24 hours. If you're logging in on multiple devices, you'll receive a new verification code for each.

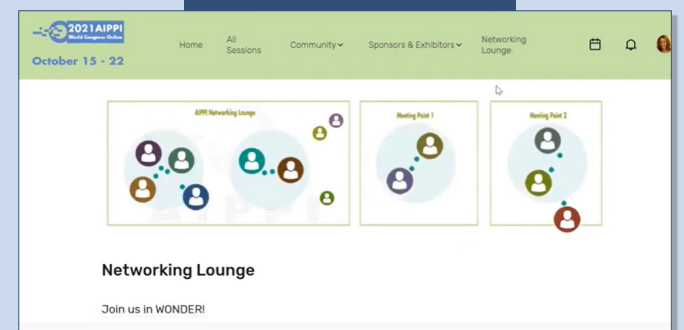
Getting used to the AIPPI World Congress platform:

Part 1



This year's virtual Congress is hosted on a new platform. Because new applications may be difficult for some people to navigate at first, we have prepared two videos to demonstrate to you how to get around and find everything you need. A couple of minutes invested here should lead to a richer Congress experience!

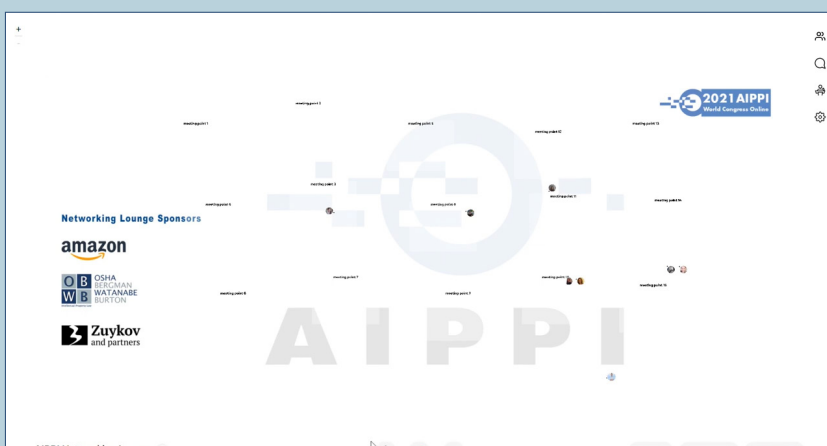
Part 2



Networking at the 2021 AIPPI World Congress Online Join us in WONDER!

Wonder is a virtual space where people can meet and talk. You will have to move around to meet people, you can move your avatar around with your mouse. You can see who is speaking to whom. To join a conversation, you have to move closer to a group or other people. To leave a group, you simply move away.

This short video shows you how you can use Wonder - the new online networking tool for AIPPI World Congress delegates:



The Networking Lounge for the 2021 AIPPI World Congress Online opens on Friday, October 15.

There are different meeting points within the platform, so you can suggest to others to meet you at a specific meeting point.

Note:

Wonder does NOT work on mobile devices. You will need to access the Networking Lounge from your computer

When you are done, make sure that you leave the room and close the browser completely, otherwise, you will stay connected

Wonder will not work if you have another video conferencing tool open, therefore please ensure you exit any other session prior to joining the Networking Lounge

Young AIPPI Forum



Date: Tuesday, 12 October 2021

Time: 14:00-16:00 CEST

Panellists:

Doron Davidson-Vidavski, YAF facilitator and co-founder of Strevas

Nikki Squire, YAF facilitator and co-founder of Strevas

Stephen Mitchell, YAF facilitator and co-founder of Strevas

The Resilient Professional is an interactive virtual seminar that will address some of the challenges faced by young AIPPI members when balancing the demands and expectations of their work environments with their own circumstances and personal aspirations.

Set against the background of the pandemic and the so-called new normal, the session will offer participants practical tools to address these challenges and enhance their resilience when undertaking this balancing act.

As with previous YAF sessions, participants will also have an invaluable chance to meet other young members and make new connections through the networking opportunity of facilitated smaller group activities and discussions during the seminar.

This year, each registered participant can bring a colleague from the same organization who is 36 years old or younger as a special guest to join the Young AIPPI Forum on **October 12, 2021** for free.

To take advantage of this, please contact us at registration@aippi.org.



Note: A separate invitation e-mail will be sent to all registered young members/participants



Get a taste of what is in store by watching the Young AIPPI Forum 2021 video!

Sponsored by:





If you are interested in joining future Young AIPPI Members events and get connected, please contact the Young AIPPI Members Advisory Committee ("YAC") at yac@aippi.org.

Thank you

We are very appreciative to all of our sponsors and media partners who are listed below. Their support of this event allows us to offer attendees an expanded programme. AIPPI encourages all attendees to visit the sponsorship section on the online platform during the Congress.

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Law of Raw Data

Edited by Christian Czychowski & Jan Bernd Nordemann

Law of Raw Data gives an overview of the legal situation across major countries and how such data is contractually handled in practice in the respective countries. In recent years, digital technologies have transformed business and society, impacting all sectors of the economy and a wide variety of areas of life. Digitization is leading to rapidly growing volumes of data with great economic potential. Data, in its raw or unstructured form, has become an important and valuable economic asset, and protection of raw data has become a crucial subject for the intellectual property community. As legislators struggle to develop a settled legal regime in this complex area, this invaluable handbook will offer a careful and dedicated analysis of the legal instruments and remedies, both existing and potential, that provide such protection across a wide variety of national legal systems.

Special Wolters Kluwer offer for delegates of the 2021 AIPPI World Congress Online

All Kluwer Law International titles, now **30% off** using discount code **30AIPPIWCO2021*** when ordering on kluwerlaw.com/store

*This offer is valid from 1 October – 12 November 2021, this reduction is not valid on: Visser's Annotated European Patent Convention 2021 Edition, ISBN 9789403532035, Born, International Commercial Arbitration, Third Edition, ISBN 9789403526430, Competition Law of the European Union, Sixth Edition, ISBN 9789041153982

Law of Raw Data

AIPPI Law Series

EDITED BY
CHRISTIAN CZYCHOWSKI
JAN BERND NORDEMAN



Wolters Kluwer

Monday, October 11, 2021**2:00 PM - 4:00 PM****Reporter General Team, Programme Committee, Standing Committees' Leadership**

By invitation only

Tuesday, October 12, 2021**10:00 AM - 4:00 PM****Deris - Meet the Sponsor Day**

Meet our Platinum Sponsor Deris! This session provides you with an opportunity to learn from our Platinum Sponsor Deris. Deris has devised a unique programme on a variety of topics.

Sponsored by Deris

10:00 AM - 8:00 PM**Beijing Gaowo Law Firm - Meet the Sponsor Day**

Meet our Platinum Sponsor Beijing Gaowo Law Firm! This session provides you with an opportunity to learn from our Platinum Sponsor Beijing Gaowo Law Firm.

Sponsored by Beijing Gaowo Law Firm

2:00 PM - 4:00 PM**Young AIPPI Forum - The Resilient Professional**

Panellists: Doron Davidson-Vidavski, Nikki Squire, Stephen Mitchell

Sponsored by Amazon

Wednesday, October 13, 2021**11:00 AM - 6:30 PM****PitchMark - Meet the Sponsor Day**

Meet our Platinum Sponsor PitchMark! This session provides you with an opportunity to learn from our Platinum Sponsor PitchMark.

Sponsored by PitchMark LLP

2:00 PM - 4:00 PM**Women in AIPPI - Female Empowerment through STEM education**

Panellists: Úna McCarthy-Fakhry, Isabelle Chabot

Sponsored by Dannemann Siemsen.

Thursday, October 14, 2021**10:00 AM - 4:00 PM****CCPIT - Meet the Sponsor Day**

Meet our Platinum Sponsor CCPIT! This session provides you with an opportunity to learn from our Platinum Sponsor CCPIT. CCPIT Patent and Trademark Law Office will be holding a series of webinars in relation to trademark and patent protection in China, respectively.

Sponsored by CCPIT Patent and Trademark Law Office

1:00 PM - 7:00 PM**Dannemann Siemsen - Meet the Sponsor Day**

Meet our Platinum Sponsor Dannemann Siemsen! This session provides you with an opportunity to learn from our Platinum Sponsor Dannemann Siemsen.

Sponsored by Dannemann Siemsen

2:00 PM - 4:00 PM**Council of Presidents' meeting**

By invitation only