

## About the competition

The IP student winner will be given an opportunity to prerecord a video in which they speak about their essay at the AIPPI World Congress Online in October 2021 (or to have their video shown as part of the programme if they are a video winner).

The IP student winner will receive a free *Join & Register* place for the 2021 Congress and also receive a certificate to mark their achievement.



### Prizes

The AIPPI Essay Prize is intended to encourage the art of essay writing on Intellectual Property and related topics. The competition is open to registered students of IP. It involves writing a 2,500 – 3,000 word essay or filming a video on a certain IP-related topic. The video option is a new inclusion for the 2021 competition! Written or recorded entries will have an equal chance to win.

### Competition topics

This year we have two topics on offer, one broad and one narrow. You can choose whichever one appeals to you most.

The broad subject of the 2021 AIPPI Essay Prize is: **'Any relevant topic that you think would be interesting for consideration by AIPPI as a study topic in the near future'**.

The narrow subject of the 2021 AIPPI Essay Prize is: **'Sustainability and its effects on Intellectual Property after COVID-19'**.

**Instructions for authors & more information  
here: [www.aippi.org/news/aippi-essay-prize/](http://www.aippi.org/news/aippi-essay-prize/)**