

AIPPI Activity Report 2019/20

Q1

What is your AIPPI group's name?

Intellectual Property Association of the Philippines, Inc. (IPAP), Philippine
Recognized Group of AIPPI

Q2

Please list the contributors to this 2019 Group Activity Report. (Max 3).

Name of lead author: Enrique T. Manuel

Name: Aleli Angela G. Quirino

Name: Victor Basilio N. De Leon

Q3

Please indicate your group's activities in 2019, and include more details at the end.

Annual general meeting,

More details on the activities indicated:

- Annual General Membership Meeting held on January 30, 2019
- IP Collegium: Regional Development and IP on March 7, 2019 IPAP was represented by its members Augusto Bundang, Dennis Gorecho, and Antonio Miguel C. Lu in the IP Collegium held at the Dusit Thani Hotel with about 70 participants. The IP Collegium project, sponsored by the Intellectual Property Office of the Philippines (IPOP HL), is a human resource and network building project of Japan Institute for Promoting Invention and Innovation (JIPII) tapping select IP experts globally to remain apprised of IP developments around the world. The organization's annual seminar and meeting were held in the Philippines this 2019. The theme of the seminar was "Regional Development and IP", and discussions on recent IP developments in Japan, Indonesia, Thailand, Vietnam and Colombia were presented.
- Participation in activities sponsored by the Intellectual Property Office of the Philippines (IPOP HL) on March 31, 2019 to celebrate IP Rights Month In preparation for the celebration of the Intellectual Property Rights Month, under the theme "Intellectual Property in Education and Sports", IPAP actively participated in the Kick-Off and Invitational Sports fest at the University of the Philippines Campus. The IPAP Team competed and won the basketball exhibition game.
- Participation in the Workshop for Stakeholders on Alternative Dispute Resolution (ADR) in IP Disputes on April 3-4, 2019 IPAP members, Maria Teresa M. Trinidad and a representative from Gancayco Balasbas & Associates, participated in the Workshop on ADR on IP Disputes held at the IPOP HL Multi-Purpose Hall. Among

the speakers in the workshop was Criselda S. Santiago, IPAP member, and a former IPAP scholar. The two-day workshop is one of the activities of the IPOPHL in celebration of the IPR Month. It aimed to promote the use of ADR, particularly mediation, in the resolution of IP disputes in the country.

- “Unreal Campaign” Forum on April 11, 2019 IPAP also participated in the “Unreal Campaign” forum held at the UP College of Law. IPAP’s Internal Vice President Maria Trinidad P. Villareal was a speaker on enforcement, and Divina Ilas-Panganiban, member, attended for IPAP. The forum sponsored by IPOPHL in partnership with INTA, is a global IP awareness program to educate students about the harms created by the use of counterfeit goods and the intellectual property laws and policies in place to combat counterfeiting. Sixty (60) participants, both law students and undergraduates, attended the seminar.
- IP Convergence on April 26, 2019 IPAP was represented by its President Enrique T. Manuel and Trustee Katrina Doble in the Intellectual Property Convergence 2019. The IPOPHL-sponsored forum held at the Manila Peninsula AIPPI National Group Activity Reports & Feedback to AIPPI International Hotel was the highlight of the month-long celebration of the National Intellectual Property Rights held every April. Among the Keynote Speakers were the Chairman of the Commission on Higher Education (CHED) and the Secretaries of the Department of Science and Technology (DOST), Department of Trade and Industry (DTI), and Technical Education and Skills Development Authority (TESDA). During the forum, the IPOPHL presented the newly-created Intellectual Property (IP) Academy, and signed an agreement with CHED and TESDA to integrate the protection of intellectual property rights in higher education and technical-vocational curricula.
- Roundtable for the Executives of National and Regional IP Associations in ASEAN on July 11, 2019 IPAP was represented by its External Vice President Alex Ferdinand S. Fider in the Roundtable for the Executives of National and Regional IP Associations in ASEAN in Singapore. A key component of the program was the topic entitled “Tour of the Region”. Representatives of the participating associations presented the activities and key areas their associations are working on.
- United States Patent and Trademark Office (USPTO) meeting on August 6, 2019 IPAP Trustees /Officers Enrique T. Manuel, Alex Ferdinand Fider, Katrina V. Doble, and Maria Teresa M. Trinidad met with the representatives of the U.S. Embassy, USPTO Regional IP Attaché for Southeast Asia and Senior Counselor for Enforcement. They discussed the possible involvement of IPAP on future IP-related activities of the U.S. Embassy.
- The Philippine Competition Commission's (PCC) panel discussion on the interface between competition and IP laws from a developing country perspective (Research Presentation - Thomas Cheng) on August 16, 2019 IPAP was represented by Ma. Sophia Cruz-Abrenica as panelist in the discussion with Prof. Thomas Cheng. Mr. Cheng is an associate professor at the Faculty of Law of the University of Hong Kong whose research focuses on competition law and policy issues, especially comparative competition law and competition law in developing countries. The PCC is an independent quasi-judicial body mandated to enforce Republic Act No. 10667, otherwise known as the Philippine Competition Act, which serves as the primary

competition law in the Philippines for promoting and protecting market competition. In line with the PCC's advocacy efforts to engage stakeholders and share knowledge on the applications of competition law, the PCC sponsored the research paper presentation on A Developmental Approach to the Patent-Antitrust Interface by Prof. Cheng held at the University of the Philippines, Bonifacio Global City, Taguig. IPAP members Alex Ferdinand Fider, Victor Basilio De Leon, Jose Eduardo Genilo, and Divina Ilas-Panganiban also attended the seminar.

- Focus Group Discussion on August 13, 2019 IPAP was represented by Maria Teresa M. Trinidad in the Focus Group Discussion (FGD) of the IPOPHL on the current Rules of Procedure for Intellectual Property Rights AIPPI National Group Activity Reports & Feedback to AIPPI International Cases held at the IPO. After 8 years since its implementation, the Rules will be reviewed by the Supreme Court. The IPOPHL requested stakeholders and concerned agencies for comments, suggestions, and recommend amendments to the current Rules. IPAP members submitted proposed revisions to the Rules.
- Philippine Supreme Court's Sub-Committee for the Revision of the Rules of Procedure for Intellectual Property Rights on September 18, 2019 IPAP was represented by its members Ramon S. Esguerra and Ferdinand M. Negre, who are also members of the Supreme Court's Sub-Committee for the Revision of the Rules of Procedure for Intellectual Property Rights Cases, during the first committee meeting. IPOPHL Director General Josephine Rima-Santiago and Director Lolibeth Medrano reported the proposed amendments and the comments submitted by stakeholders including from IPAP members, specifically Edmund Jason Baranda, Dino Tamayo, and Leonardo P. Salvador.
- Department of Trade and Industry "DTI's Brown Bag Brigade Sessions" on October 15, 2019 IPAP Trustee, Katrina V. Doble, participated in the "Brown Bag Brigade Sessions" sponsored by the IPOPHL held at the IPOPHL Multi-Purpose Hall. The DTI eCommerce Program that began updating the Philippine eCommerce Roadmap 2016-2020 conducted these free-wheeling sessions. The initiative aimed to revisit the metrics and targets, identify issues of today and of tomorrow, and recommend strategies and courses of action with the ultimate goal of realizing the huge potential that eCommerce can further bring into our economy. Among those who also attended were members of the eCommerce ecosystem: digital platform managers, e-payment gateways, logistics services providers, and online sellers/consumers.
- 2nd Anti-Media Piracy Summit on October 28, 2019 IPAP was represented by Alex Ferdinand S. Fider, External Vice President, and Antonio Miguel Lu, member, in the Anti-Media Piracy Summit held at the Winford, Manila Hotel. The summit was organized by the Optical Media Board (OMB) in celebration of the National Anti-Piracy Month pursuant to Proclamation No. 596s. 2018 signed by President Rodrigo Duterte. The OMB is the primary anti-media piracy agency, and this year's theme of the summit was "Focusing on Strategies that Work: Integrating Technology and Consumerism". The summit presented potential solutions for the global threat and challenges of media piracy.
- Department of Science & Technology (DOST) Seminar on "Spark Plug: A

Technicom Masterclass (Fundamentals of Evolving Techno-based Commercialization) on November 11, 2019 IPAP was represented by Rico Domingo, Trustee, as a resource speaker on “Exploiting IP to generate revenue”. Key discussion points include the basics of IP and types of IP assets, ways or strategies to exploit IP for revenue/value-generation in the Philippine context, and general rule/advice on patent versus trade secrets.

• Celebration of IPOPHLs 2015-2019 Milestones on AIPPI National Group Activity Reports & Feedback to AIPPI International December 10, 2019 IPAP Officers/Trustees and members Enrique Manuel, Lorna Patajo-Kapunan, Katrina Doble, Vida Panganiban, Regina Reyes-Rara, Divina Ilas-Panganiban, Edmund Jason Baranda, Reynaldo Gonzales, Richmond Lee, and Dorothea Gancayco attended the IPOPHL culminating event in Dusit Hotel, Makati City dubbed as “A Mark to Remember”. The event marked the completion of the term of IPOPHL Director General Josephine Santiago who delivered a report on the status of IP developments in the Philippines. The event also marked the presentation of the official release of the document on National Intellectual Property Strategy (NIPS). The members of the Board of Trustees meet every third Wednesday of the month. A total of 10 meetings were held during the year 2019.

Q4

What nomination activities for Standing and Statutory Committees happened in your NRG in 2019?

There are two nominees whose supporting documents are being completed for nomination to the following:

- a. Standing Committee on Designs - Mila M. Federis
- b. Standing Committee on ADR - Trisha Isabelle Fernandez

Q5

What can you tell us about the Study Question preparation/submission process within your group? Please include details on the participation of members from different professional backgrounds and encouragement of young member participation.

The Study Question submissions were prepared by lawyer members of IPAP. The draft Answers were circulated to the IPAP Board of Trustees for comments before they were finalized and transmitted to the AIPPI.

Q6

How did the NRG and its members participate in international AIPPI Committees work in 2019?

During the AIPPI Conference in London, Ma. Sophia Editha Cruz-Abrenica, Victor Basilio N. De Leon, Joaquin V. Sayoc, Bienvenido I. Somera, Jr., attended the meetings in their respective Standing Committees. IPAP members registered at the London Conference also attended the sessions of the committees of the London Study Questions.