



PERSATUAN ANTARABANGSA UNTUK PERLINDUNGAN HAK HARTA
INTELEK (KUMPULAN MALAYSIA)

AIPPI MALAYSIA GROUP

2019 NATIONAL ACTIVITY REPORT

AIPPI Malaysia Group

President: **Ameet Kaur Purba**
Shearn Delamore & Co

Vice President: **Liew Shie Ying**
Azrul, Liew & Co

Secretary: **Debbie David**
Advanz Fidelis IP Sdn Bhd

Treasurer: **Joshinae Wong**
Christina Chia Law Chambers

Committee Members: **Christopher Hemingway**
Ong Boo Seng

Michael Soo
Tai Foong Lam

Email: aippi.my@gmail.com

Website: www.aippi.my

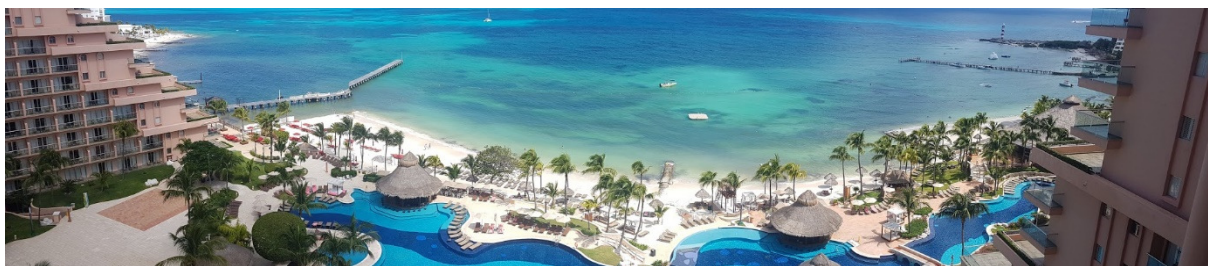
AT A GLANCE

2018 was another active year for the association, and the Executive Committee (ExCo) were pleased to note another successful year of activities, both social and educational, for the AIPPI Malaysia members.

On the international front, whilst the World Congress was a world away in Cancun, that did not deter members from being in attendance there – we anticipate 2019 will be an active year as London is more accessible to the Malaysian members and is a popular venue.

WORLD CONGRESS 2018 – CANCUN, MEXICO

The World Congress took place in Cancun, Mexico from 23-26 September 2018. The warm, balmy weather was reminiscent of Malaysian weather, but the breathtaking views of the sparkling, azure ocean from the hotel balcony was a sight to behold.



The congress location was convenient, with hotels a short walk away from the Convention Centre. The opening ceremony featured the formal aspects of the event, but also included a colourful celebration of local culture and diverse elements of Cancun, both in song, dance and music.



The following days of the Congress were packed with a host of activities, ranging from sessions on emerging areas of intellectual property, lunch sessions with invited experts, business meetings or just social catch-ups in the various spaces of the convention centre. The Gala dinner was an affair in white and casual, in keeping with the tone and atmosphere of Cancun – participants were provided with something white to wear - guayabera (for men) and blusas (for women). It was indeed a first to see a sea of white at a gala dinner event!

Two members of the AIPPI Malaysian Group ExCo were present at the Congress, and participated in two of the Study Questions. We are pleased to report that the Malaysia Group had submitted responses to all four of the Study Questions:-

- Conflicting patent applications
- Partial designs
- Registrability of 3D trademarks
- Joint liability for IP infringement

The World Congress is scheduled to take place in London from 15-19 September 2019. The Malaysia Group aims to participate in the Study Questions for 2019:-

- Copyright in artificially generated works
- Consumer survey evidence
- IP damages for acts other than sales
- Plausibility

INTERNATIONAL MALAYSIA LAW CONFERENCE 2018

AIPPI Malaysia was approached by the organizers of the International Malaysia Law Conference (IMLC) to sponsor a panel session during their conference in August 2018. AIPPI Malaysia was pleased to have the opportunity to host a panel session during this conference, which was the only intellectual property topic for the conference. The session was titled “From Fads to Fortunes: The Evolution of Intellectual Property Systems in a Disruptive, Fidget-Spinning World”, and featured speakers from both Malaysia and also across the globe. We were extremely pleased to have the gracious participation of the AIPPI President Mr Hao Ma as a speaker for the event.

The panel session was very well attended, with the room almost at full capacity for the afternoon session. The insight from local and international speakers brought a global flavour to the topic, and the participants found the session informative and useful, especially for those who were not actively involved in IP practice on a day to day basis.

FROM FADS TO FORTUNES:

The Evolution of Intellectual Property in a Disruptive, Fidget-Spinning World

JOIN US @ IMLC 2018
ON DAY 3 AFTERNOON (3.15PM) - STREAM B

- IP systems - keeping up with the fads & fortune makers
- Global perspectives on IP developments
- Global harmonization of IP laws
- The new and now digital, borderless world

Panel of Speakers:



Hao Ma, President of AIPPI



Dr Armin Kühne,
Noer LLP, Germany



Peter Willimott,
World Intellectual Property
Organization (WIPO)



Rekha Mahendran,
Astro Malaysia Holdings Bhd



Moderator:
Karen Abraham,
Shearn Delamore & Co

AIPPI
SPONSORED PANEL



AIPPI MALAYSIA COCKTAIL RECEPTION

In tandem with the IMLC panel session, the Malaysia Group also organized an evening cocktail reception for AIPPI Malaysia members, in view that the AIPPI President would be in Kuala Lumpur, and also for the opportunity to have a social gathering for the members that was not confined within an office.

The ExCo located a rooftop venue with views of the Kuala Lumpur skyline, and coupled that with a delightful selection of local bites and drinks. The AIPPI President, Mr Hao Ma and the other panel speakers were also able to join the cocktail reception, and had the opportunity to also mingle with the members of the Malaysia Group. It was encouraging to see many of the Group members in attendance at the event, with old friends coming together and others forging new connections. Overall, the ExCo was pleased with the hosting of this social event, and hopes to be able to organize such events on a regular basis.



The Malaysia Group held its first activity for 2019 in the form of a seminar, held on 28 March 2019.



Titled 'Patently Not Common', the seminar touched upon issues arising from two recent Malaysian court decisions, namely *Kingtime International Limited v Gryphone Energy (Asia Pacific) Sdn Bhd* and *Hakubaku Co Ltd v Asiamega Food Manufacturers Sdn Bhd*.

More than 30 participants were present at the seminar, and it was a lively affair with great participation from both the speakers and the participants. As the cases related to both patent and trademark issues that were not the ordinary fare, it was a great opportunity for practitioners to share insights and opinion on the cases.

AIPPI ASEAN REGIONAL MEETING 2019 – SINGAPORE

The 4th Regional Meeting took place this year in Singapore on 26 April 2019. This year's event was a full day event held at the lush, green setting of the Shangri-La Hotel. Our President, Ameet Kaur Purba and other members of the Malaysia Group were present at the regional meeting in view of the close proximity of the venue to Malaysia. The day was filled with interesting topics, with discussions and sharing on fintech, blockchain technology, artificial intelligence and esports, and featured speakers from the IP Office, industry, academia and also IP practitioners. The Regional Meeting continues to be a great opportunity to meet fellow AIPPI members from the region, and to learn and share knowledge from various country and regional perspectives. We understand that the venue for 2020 will be in Jakarta, Indonesia.



From tax topics to e-sports and gaming



And a little bit of AIPPI too



And wrapped up with a panel session



From across Asia - Malaysia – Singapore – Japan – Hong Kong

Onwards to 2019

2018 was indeed an exciting year for AIPPI Malaysia, and the Group hopes to continue its objective of being an active, engaging and beneficial community for anyone interested in intellectual property. This year will be an election year for AIPPI Malaysia, with a new group of office bearers to take up their respective posts come the Annual General Meeting in mid-July.

The ExCo would like to take this opportunity to thank all AIPPI Malaysia members for their support and participation in the activities of the association over the past years, and is very much looking forward to the continued growth of the association, and the support and participation of its members!

THANK YOU!

