# 2020 AIPPI World Congress Online

## Programme at a glance (subject to change)

### CEST

#### Monday - Oct 5
- **09.00-09.30** Regional Development and IP in Asia
- **10.30-11.00** Social media systems: problems and challenges for the applicant
- **11.30-12.00** Copyright protection of designs – an international perspective
- **12.30-13.00** The Market for IP: protection for intellectual and competitive advantages, including platform in China

#### Tuesday - Oct 6
- **09.00-09.30** Enforcing trade secrets: the new IP battlegrounds?
- **10.30-11.00** Patent drawings – challenges of defining requirements and systems
- **11.30-12.00** Standards: – challenges of defining requirements and systems
- **12.30-13.00** Copyright and photography

#### Wednesday - Oct 7
- **09.00-09.30** Anti-counterfeiting: how can IP rights holders, platforms and strategies in helping in-channels to alleviate counterfeiting: how can IP rights holders, platforms and
- **10.30-11.00** The fight against online counterfeiting: how can IP rights holders, platforms and authorities work together?
- **11.30-12.00** Protecting confidentiality during litigation: trade secrets and more

#### Thursday - Oct 8
- **09.00-09.30** The politics of IP: the new reality: trademarks on social media
- **10.30-11.00** The “divisional game” – the new normal: global IP strategies
- **11.30-12.00** Young AIPPI Forum 1
- **12.30-13.00** Young AIPPI Forum 2

#### Friday - Oct 09
- **09.00-09.30** Regional Development and IP in Asia
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### Other Sessions

- **Panel Sessions**
- **Virtual Roundtables**
- **AIPPI Standing Committees**
- **Young AIPPI Forum**
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### Language Details

- **CES**
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### Time Zones

- 09.00-09.30
- 10.30-11.00
- 11.30-12.00
- 12.30-13.00
- 13.30-14.00
- 14.30-15.00
- 15.00-15.30
- 16.30-17.00
- 17.00-17.30
- 18.00-18.30
- 20.30-21.00

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### Events

- **OPENING CEREMONY**
- **Regional Development and IP in Asia**
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### Dates

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**October 5 - 9, 2020**

**AIPPI World Congress**

**Online Platform**

**Programme at a glance (subject to change)**

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**09.09.2020**