

# 2020 AIPPI WORLD CONGRESS ONLINE



Programme at a glance (subject to change)

CEST	Monday - Oct 5	Tuesday - Oct 6	Wednesday - Oct 7	Thursday - Oct 8	Friday - Oct 09	CEST																				
09:00-09:30						09:00-09:30																				
09:30-10:00						09:30-10:00																				
10:00-10:30					Young AIPPI Forum 1	10:00-10:30																				
10:30-11:00						10:30-11:00																				
11:00-11:30						11:00-11:30																				
11:30-12:00		Judging the similarity of two marks sharing a non-distinctive part	Keeping two tracks on track: litigating in a bifurcated system	Copyright and COVID 19	Injunctions in patent cases - denied?	Updates on protection of GIs, collective trademarks and certification trademarks	Law firm practice during a pandemic	RGT, PC, SC Leadership 1	11:30-12:00																	
12:00-12:30														12:00-12:30												
12:30-13:00								12:30-13:00																		
13:00-13:30		Regional Development and IP in Asia	Should a letter of consent be accepted to overcome a conflicting TM refusal?	Action Learning for managing IP teams in a VUCA world	New challenges (and opportunities) for IP practitioners	Learning and Development during the pandemic	Patent drawings – challenges of differing requirements and systems	Inhouse Counsel Perspective: Collaborating and maintaining productivity during a Global Pandemic	Response of patent offices to COVID-19	Pro-bono work and Community Service during the pandemic	It damages compensate fully for R&D investments in pharmaceuticals, why should injunctions give an innovator more than those	The "divisional game" strategy with pharmaceutical patents before the EPO	Engagement in AIPPI – the young member perspective	13:00-13:30												
13:30-14:00																									13:30-14:00	
14:00-14:30	Online Plenary Session for proposed Resolution (1) Descriptive use as a defence in trade mark proceedings	Online Plenary Session for proposed Resolution (2) Standing to litigate and effect on remedies		Online Plenary Session for proposed Resolution (3) Rights in data		Online Plenary Session for proposed Resolution (4) Inventorship of inventions made using AI		China court session - Chinese courts: a close-up look at IP enforcement					14:00-14:30													
14:30-15:00																									14:30-15:00	
15:00-15:30																										15:00-15:30
15:30-16:00																										15:30-16:00
16:00-16:30	Remote working - is it the new normal?	IP Blogs: the most efficient tool for sharing IP knowledge worldwide	Should patent examination be tougher, so that the granted patent resists post-granted invalidation more reliably?	Action Learning for managing IP teams in a VUCA world	Inhouse Counsel Perspective: Collaborating and maintaining productivity during a Global Pandemic	Should the term of protection for unexamined design registrations be shorter?	Practical challenges in patenting AI-related inventions	Trade Secrets: Hot Topics	Response of patent offices to COVID-19	Jury trials in patent cases: good or bad?	Post-grant patent procedures: advantages and challenges	Technology transactions, business agreements and best practices in helping in-house counsel	Right to freely access commercial databases for research: justified?	The politics of IP legislation	Young AIPPI Forum 2	16:00-16:30										
16:30-17:00																										
17:00-17:30	Artificial Intelligence & Pharma	5G and IoT: the next IP battleground?	Designs for Medical Devices and Supplies – From Procurement to Enforcement	Patentability of Diagnostic Inventions	Update on substantive and procedural patent harmonization	Standard-Essential Patents: Global FRAND – So Who's Willing?	Anti-Microbial Research: Incentives for Drug Development	The fight against online counterfeiting: how can rightholders, platforms and authorities work together?	The Coronavirus Pandemic and Its Impact on Pharma Patent Prosecution Issues, including Patent Prosecution Highways and Compulsory Licensing	RGT, PC, SC Leadership 2	17:00-17:30															
17:30-18:00																							17:30-18:00			
18:00-18:30																								18:00-18:30		

CEST	Monday - Oct 12	Tuesday - Oct 13	Wednesday - Oct 14	Thursday - Oct 15	CEST									
09:00-09:30		Independent members meeting 1			09:00-09:30									
09:30-10:00					Secretaries / Treasurers meeting 1			09:30-10:00						
10:00-10:30								10:00-10:30						
10:30-11:00					10:30-11:00									
11:00-11:30					11:00-11:30									
11:30-12:00	Enforcement of trade secrets: the practical realities	Beijing Treaty on Audiovisual Performances	Copyright protection of designs – an international perspective	Innovator v. Innovator litigation: Injunctions and Overbroad Claiming		11:30-12:00								
12:00-12:30										12:00-12:30				
12:30-13:00						12:30-13:00								
13:00-13:30	Regional Development and IP in Asia	The Madrid system: problems and challenges for the applicant	How should IP protection for investment in artisanal food manufacturing techniques,	Are national utility models useful, or do they unnecessarily hinder freedom to operate searches?	Which is, or should be, more commercially useful for enforcement: trade marks or design rights?	Designs – Hague Agreement & the requirement for a local agent by some offices	Introduction of AIPPI 2021 Study Questions	13:00-13:30						
13:30-14:00														13:30-14:00
14:00-14:30	Women in AIPPI		Towards the new normal, and beyond...: How IP Offices and International IP Organizations envisage their future business model					14:00-14:30						
14:30-15:00	ExCo I (Admin)							Reports of AIPPI Standing Committees	14:30-15:00					
15:00-15:30									ExCo II (2020 Resolutions)	15:00-15:30				
15:30-16:00						15:30-16:00								
16:00-16:30	Should there be an option to have applications for European design registrations to be substantively	Managing an IP portfolio in Latin America	Designs – Hague Agreement & the requirement for a local agent by some offices	Patent drawings – challenges of differing requirements and systems	Post-grant patent procedures: advantages and challenges	Copyright and photography	Independent members meeting 2	Secretaries / Treasurers meeting 2	GRAND FINALE	16:00-16:30				
16:30-17:00														
17:00-17:30	#trademarks #the new reality: trademarks on social media		The role of fundamental rights in trademark law	Protecting confidentiality during litigation: trade secrets and more					17:00-17:30					
17:30-18:00														17:30-18:00
18:00-18:30														18:00-18:30

Panel Sessions
Plenary Sessions and ExCo sessions
Virtual Roundtables
Other meetings