



**London 2019**

**Panel Session II:  
In-House perspectives on IP enforcement**

This Panel Session will focus on IP enforcement and litigation issues, including related multi-jurisdictional proceedings, from an in-house perspective. The panel will consist of in-house IP professionals who are responsible for overseeing IP litigation in various jurisdictions.

The panel will discuss, amongst other matters, issues related to instructing and managing external counsel. This would include the need for inside counsel to have clear guidance on the different procedures in different jurisdictions, options, costs, the strengths and weaknesses of a case, and likelihood of outcomes, as well as the need to coordinate counsel in various countries when there are simultaneous related proceedings. The panel will also consider internal matters for which external litigation teams are often not fully aware, including the importance of securing support of upper management and affected employees, managing internal expectations and fully understanding the corporate goals in pursuing or defending litigation, organizing and conducting any necessary internal fact investigations, the identification and locating of relevant documents and witnesses, and matters related to the conducting of the trial or hearing on the merits.