We will be applying for CPD accreditation and will update delegates in due course.
The International Association for the Protection of Intellectual Property

4th AIPPI ASEAN Regional Meeting 2019
26 April 2019
Shangri-La Hotel, Singapore

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Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8.30am – 9.00am</td>
<td>Registration</td>
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<tr>
<td>9.00am – 9.30am</td>
<td>Welcome Address by Mr Tony Yeo, President of AIPPI Singapore Group</td>
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<td>Opening Speech by President of AIPPI</td>
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<tr>
<td>9.30am – 10.15am</td>
<td>“Fintech – Staying Ahead of the Innovation Race” by Mr Alfred Yip, Director/Principal Examiner of Registries of Patents, Designs &amp; Plant Varieties</td>
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<tr>
<td>10.15am – 10.45am</td>
<td>Coffee Break</td>
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<td>10.45am – 12pm</td>
<td>“Optimizing Tax Risks in the Digital Economy” by Professor Stephen Phua</td>
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<td>12.00pm – 1.30pm</td>
<td>Lunch</td>
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<td>1.30pm – 2.00pm</td>
<td>AIPPI Time by Ms Annie Tsoi, Assistant Secretary General, AIPPI</td>
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<tr>
<td>2.00pm – 2.45pm</td>
<td>&quot;AI and BlockChain – what’s it all about, and what are the implications for patents?“ by Dr Ken Simpson, Senior Associate of Davies Collison Cave Asia Pte Ltd</td>
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<tr>
<td>2.45pm – 3.30pm</td>
<td>“IP in the world of gaming products and esports – views from the inside&quot; by Ms Elaine Tan, Director, Legal of Razer (Asia-Pacific) Pte. Ltd.</td>
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<tr>
<td>3.30pm – 4.00pm</td>
<td>Panel Discussion</td>
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<tr>
<td>4.00pm – 4.30pm</td>
<td>Networking Coffee &amp; End of Programme</td>
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The ASEAN Intellectual Property Association (IPA) conference will commence on 27 April 2019. Delegates who are interested in attending ASEAN IPA conference, please [click here](#) for registration.
Speakers

**Alfred Yip** is a Director of the Registries of Patents, Designs and Plant Varieties at the Intellectual Property Office of Singapore (IPOS). He concurrently holds the appointment of Principal Patent Examiner and is the chair of the ASEAN Patent Examination Cooperation (ASPEC) Taskforce. Apart from overseeing the development and implementation of policies, he regularly represents Singapore at United Nations meetings, including the WIPO Standing Committee on the Law of Patents in Geneva. Prior to joining IPOS, he was a practice lead for the engineering group at the Search and Examination Unit and pioneered the development of its patent analytics capability. He was also a principal consultant in a Japanese multinational corporation where he specialised in the field of Standard Essential Patents. He has served in various office bearer positions on the executive committee of the Licensing Executives Society (LES) of Singapore, and is the co-chair of the LES International High Technology Committee.

**Stephen Phua** is an Associate Professor at the Faculty of Law, National University of Singapore where he teaches tax laws and is the Director of Tax, EW Barker Centre for Law and Business and Director of the LLM (International Business Law) program.

He has been a guest professor/visiting scholar in universities across the Asia-Pacific, Europe and the USA. He was appointed by the Minister of Finance to be a member of the Income Tax Board of Review, GST Review and the Valuation Board of Review for more than a decade and is currently still a member of the Income Tax Board of Review. He was a consultant in IRAS and is currently a practising senior tax consultant in a local law firm. He has delivered papers in many international conferences and published articles in refereed journals and chapters in books. He is the editor of 2 books.
Ken Simpson is a registered Patent Attorney in Singapore, Australia and New Zealand. He specialises in patents for software and computer technology, and has experience in a wide variety of other technologies, particularly FinTech, semiconductors, anti-counterfeiting technology, additive manufacturing, optics and bioinformatics. Ken has worked with a range of clients in both the private and public sectors in Australia, Singapore and the UK, helping them to obtain, defend and enforce IP rights, as well as advising them on freedom-to-operate and IP strategy.

In addition to his years in private practice, Ken has worked as in-house counsel for MasterCard, where he advised on all areas of IP, including IP-related aspects of contracts and M&A deals, patent and brand strategy and protection, and technology and brand licensing. Having worked closely with product teams, he has a keen appreciation of how IP plays an integral role in the lead-up to product launch and beyond.

Prior to his career in IP, Ken completed a PhD in Physics and conducted postdoctoral bioinformatics research at the Walter and Eliza Hall Institute (WEHI).

Elaine Tan joined Razer (Asia-Pacific) Pte. Ltd. ("Razer") in 2018 and is responsible for overseeing the intellectual property portfolio of Razer, with particular emphasis on brand protection, management and enforcement. Together with other IP and legal professionals in Razer, and working closely with a talented group of inventors, developers and innovators, Elaine strives to develop a robust, focused and well-managed IP portfolio that will both safeguard Razer’s interests and propel the business to meet new challenges and opportunities.

Before joining Razer, Elaine practised in a leading boutique IP firm in Singapore in its IP litigation and enforcement practice group. She is well regarded by clients and peers alike, and has been cited as a leading lawyer in publications such as Legal Media Group’s Expert Guides (Trademarks, Women in Business Law), AsiaLaw Leading Lawyers (Trademarks) and Asia IP Experts (Litigation, Enforcement) amongst others. She is an active member of the Singapore Bar, volunteering in various committees and projects in more than 18 years in private practice including serving as Chairperson of the Information Technology Committee from 2015 to 2018 and being an active member in the Intellectual Property Practice Committee. She was also a member of the Legal Technology Cluster Committee of the Singapore Academy of Law and a facilitator for the Trademarks module of the Singapore Bar course for many years. Elaine is also an Associate Mediator with the Singapore Mediation Centre.
Registration Fees (include conference materials, lunch and coffee breaks)

<table>
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<tr>
<th>Member:</th>
<th>SGD230 (payment by 12 April 2019)</th>
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<tbody>
<tr>
<td>Non-member:</td>
<td>SGD270 (payment by 12 April 2019)</td>
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Method of Payment

☐ CHEQUE: Please make your cheque payable to INTERNATIONAL ASSOCIATION FOR THE PROTECTION OF INDUSTRIAL PROPERTY (SINGAPORE GROUP) and mailed to the following address:

The Treasurer,  
AIPPI Singapore Group,  
c/o JurisAsia LLC  
1 Raffles Quay,  
#09-06 North Tower,  
Singapore 048583

☐ TELEGRAPHIC TRANSFER:

Account Name: International Association for the Protection of Industrial Property (Singapore Group)  
Swift Code: DBSSSGSG  
Branch Code: 7171  
Bank Code: 048  
Account No.: 048-017625-9  
Bank Name: DBS Bank Ltd  
Bank Address: 12 Marina Boulevard. Marina Bay Financial Centre Tower 3, Singapore 018982

Note: Delegate is responsible for any bank charges on his/her side.

Terms & Conditions

- The organisers reserve the right in any unforeseen circumstances to change the content of any published particulars without liability.
- Substitution of delegate(s) are welcome with 3 working days prior notice.
- All cancellations must be received in writing 5 working days prior to the event.
- In the event that a registered attendee fails to attend, 100% of the event fee remains due.

Please click here to register for the event.

We are pleased to offer preferential rates for accommodation at Shangri-La Hotel. Delegates who wish to reserve your accommodation at the Shangri-La Hotel, please click here for room reservation directly. (Group code: AMI250419)