



The 3rd International Convention on The Economy of Innovation

April 30-May 1, 2018

CALL TO REGISTER

Following the success of the two previous conventions held in November 2013 and March 2016,
AIPPI and AIPPI-Israel are pleased to once again host

The 3rd International Convention

on

The Economy of Innovation

April 30- May 1, 2018,

David Intercontinental Conference Venue, Tel-Aviv, Israel

April 29, 2018, "Start-Up Nation" Pre-conference tour

The event is being organized by the Israeli chapter of the International Association for the Protection of Intellectual Property (AIPPI), in collaboration with, and as a joint effort of, various organizations, all having significant footprints in the IP world. **It is a unique event in that it takes a hybrid approach and offers insight into the pivotal legal and business decisions faced by innovators and businesses on a daily basis, in the various stages of business development.**

Over 100 prominent speakers from the U.S., Europe, Asia and Israel

will address a broad range of topics relating to

Patents, Brands & Trademarks, Designs, Copyrights (and other rights...)

and much more, in parallel break-out sessions.

Early-bird registration is open until March 14, 2018.

Special Registration Rates for AIPPI & AIPLA members

For Registration & additional information: www.aippi.org.il/conference

We hope that you will consider attending and participating in this compelling event.

Sincerely,

Nachman Cohen Zedek & Ilan Cohn,
Co-chairs, Organizing Committee

AIPPI Israel

www.aippi.org.il/conference

conference@aippi.org.il | Telephone: +972-52-3541375