

Standing Committee on

Development and IP

2015



Date: 16th September 2015

REPORT Standing Committee on

Development and IP

Chair: Reinhard OERTLI
Responsible Reporter: Ari Laakkonen

1) Report on the activities of the Standing Committee during the reporting period

With the goal of implementing and rendering more concrete the recommendations and priorities set forth in the earlier reports of the SC, two physical meetings and various telephone conversations were held with representatives of WIPO, namely with Irfan Baloch, Director Development Agenda Coordination Division, Alexandra Grazioli, Director, Office of the Director General, and Carole Croella, Senior Counsellor, Culture and Creative Industries Sector, Copyright Law Division.

The representatives of WIPO confirmed that, among the delegates and diplomats active within WIPO CDIP, the understanding prevails that IP is not the source of the problems affecting lesser developed countries on their course of economic, social and cultural development, but that the positive impact of IP on their development and the ways to use IP for the development process have to be evaluated, discussed and adapted to the specific circumstances of these countries. WIPO CDIP and AIPPI evidently also share the view that IP cannot be developed further or even maintained in its present status globally without the support of also the lesser developed and least developed countries.

The Chairman of the SC offered the Chairman and the other members of SCDIP as points of contact between WIPO and AIPPI regarding issues concerning development and IP.

2) Key issues/developments relevant to the Terms of Reference of the Standing Committee (arising during the reporting period or coming up)

Starting Point

AIPPI, as an organization not related to any specific interest groups and uniting IP practitioners from all fields of activity and all areas of the world, with very active member groups from developing and lesser developed countries, is ideally suited to support WIPO CDIP's activities as observer and to make contributions to its initiatives and agenda.

The resources that AIPPI can bring to WIPO CDIP are twofold:

- the resolutions taken and studies made by AIPPI and by national and regional groups of AIPPI. They constitute an invaluable host of condensed knowledge.
- the practical experience and professional background of individual members of AIPPI. I understand that there is a certain need of delegates and diplomats for practical hands-on information on the workings and forms of use of IP that is on that level and with that approach neither treated in the resolutions nor easily traceable elsewhere. Also it is crucial to meet their specific needs and honour their particular expectations, which may differ from those of AIPPI.

Opportunities for an involvement of the SC in the activities of the WIPO CDIP

In the course of the talks with WIPO representatives, the following opportunities for an involvement of the SC in the activities of the WIPO CDIP were discussed:

Committee on Development and Intellectual Property (CDIP): Sixteenth Session in November 9 - 13, 2015

(Agenda and Report of the CDIP Fifteenth Session under http://www.wipo.int/meetings/en/details.jsp?meeting_id=35582[http://www.wipo.int/meetings/en/details.jsp?meeting_id=35582])

Irfan Baloch invites AIPPI to organise a lunchtime breakout session where delegates and diplomats attending the meeting have the opportunity to hear a presentation introducing AIPPI in general and are invited to ask questions or table issues on which they would like to receive further information from AIPPI. These specific questions could ideally be answered by reference to a resolution taken by AIPPI. Alternatively the question could be postponed until it has been studied in the appropriate body of AIPPI and brought back to the WIPO CDIP at the appropriate opportunity. As another alternative, the questioner could be put in contact with a suitable individual that would answer it in his or her private capacity, not on behalf of AIPPI.

WIPO International Conference on Intellectual Property and Development , Geneva April 7/8, 2016

(program on <http://www.wipo.int/meetings/en/documents.jsp>[<http://www.wipo.int/meetings/en/documents.jsp>])

Irfan Baloch welcomes AIPPI to seek an active role in the Conference, including a speaker position on Theme 5: Global Cooperation for IP and Development: The Role of WIPO and Other Key Actors, and or Theme 6: IP for Development: Current Challenges and Future Perspectives, or by presenting its issues from the floor.

Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain African Countries (see CDIP Sixteenth Session November 2016 Progress Report Annex I)

We discussed with AIPPI representatives an active role of AIPPI in the implementation of the findings of that project. That would also offer AIPPI the opportunity to involve national and regional Groups (e.g. Nigeria) and individuals (e.g. Botswana, Cameroon, Democratic Republic of Congo) in Africa and to foster the set-up of new national and regional groups in that area (e.g., Gabon, Senegal etc.) and to foster an international exchange of experience. The details would have to be discussed with Carole Croella and other WIPO representatives in charge of the implementation.

- 3) Any recommendation for AIPPI involvement/action (describe what involvement/action is recommended and why, by whom and relevant time frames)

We recommend that

- AIPPI determines its long-term strategy re CDIP and to define the ways and to provide the means to make a meaningful contribution to the activities of WIPO CDIP as an investment in the broad future of IP.
- AIPPI approves the holding of a break-out session in the course of the 16th Session, determines the budget and nominates the delegation to attend.
- AIPPI considers taking an active role in the Congress of April 2016, submitting the formal proposal to appear on a panel, and determine the delegation to assume the task of appearing on a panel or speaking from the floor.
- AIPPI considers taking an active role in the implementation of the project “Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain African Countries” through the SC by promoting the exchange of experiences between the project leaders, and national and regional

groups of AIPPI in the area and related organizations.

4) Plan for the activities of the Standing Committee for the next reporting period highlighting any priorities

The SC holds a break-out session in the course of the 16th Session of the WIPO CDIP in November 2015, to which all delegates and diplomates are invited, and puts together a suitable delegation of members of the SC and other AIPPI members.

The SC offers to WIPO to take an active role in the Congress of April 2016, submits a formal proposal to appear on a panel, and formulates issues it would like to present on the panel or from the floor.

The SC discusses with the persons responsible for the WIPO project "Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain African Countries" ways how it, specific national and regional groups of AIPPI and related organisations could support its implementation.

Names and Functions of Committee Members

Chair	Reinhard OERTLI	Switzerland
Co Chair(s)	Leticia PROVEDEL	Brazil
Secretary	Michael MARTINEZ DE ANDINO	United States
Members	Andrea GARCÉS	Spain
	Emma CARIÑIO FRANCISCO	Philippines
	France CÔTÉ	Sweden
	Asa HELLSTADIUS	Italy
	Kay KONISHI	Japan
	Elisabetta MINA	Italy
	Koichi NAKA	Japan
	Theresa STADHEIM	United States