June 16, 2019

Dear Ms. Olga Sirakova,

Secretary General

Dear Mr. Justin Watts

Chair of the Membership Committee

**Summary of AIPPI Israel activity in 2018**

Further to your letter and upon your request, please see below a short summary on the AIPPI Israeli Group ("AIPPI Israel") activity in 2018.

**Israeli Group Leadership**

The leadership of AIPPI Israel consists of a total of six board members: President: Nachman Cohen Zedek; Secretary: Eran Bareket; Treasurer: Dr. Eyal Bressler; Dr. Sharon Hausdorff; Avi Ordo; and Dr. Cynthia A. Webb.

Five board members are from the law/patent firms sector (Nachman Cohen Zedek, Eran Bareket, Dr. Eyal Bressler, Avi Ordo and Dr. Cynthia A. Webb) and the sixth is in-house counsel in the industry (Dr. Sharon Hausdorff).

According to AIPPI Israel's regulations, board members (including the president) are elected by the Israeli Group’s general assembly for a period of four years for up to three consecutive terms.
AIPPI Israel also has an Audit Committee consists of three members: David Gilat, Ilan Miller and Sarit Erez, and the firm of Fahn Kanne & Co. which gives AIPPI Israel auditing and accounting services.

**Activities organized by AIPPI Israel for its members**

One of the key factors for AIPPI Israel’s success is the meetings and conventions it organizes for its members. These conventions are free of charge for AIPPI members (with the exception of the international convention elaborated on below) and include some of the most prominent speakers in their field.

**AIPPI ISRAEL 2018 THE ECONOMY OF INNOVATION**

On April 30-May 1, 2018 AIPPI Israel held the 3rd international Convention on the Economy of Innovation. The successful conference was attended by nearly 500 attendees, including more than 100 prominent speakers from the US, Europe, Asia and Israel, who addressed a wide range of IP topics. The entire convention was held in English to accommodate participants from abroad. AIPPI Israel thanks the International Bureau for its support to the Convention.

**A TOAST TO THE JEWISH NEW YEAR AND A MEETING WITH THE PATENT REGISTRAR**

On September 5, 2018 AIPPI Israel held a toast to the Jewish New Year and a meeting with the Patent Registrar, attorney and patent attorney, Ophir Alon, on the first anniversary of his term. During the meeting, the Patent Registrar reviewed the activities of the patent office in the past year and responded to the members' questions. In addition, the members enjoyed the music of the Israel Philharmonic Orchestra.
AIPPI Israel involvement in global work of AIPPI

Members of AIPPI Israel participate regularly in answering questions on various IP matters and in many AIPPI committees.

AIPPI resolutions are circulated by email to Israeli group members and are available online on AIPPI Israel’s publicly accessible website. In addition, in 2018 AIPPI resolutions were forwarded to relevant personnel and bodies, among them the Ministry of Justice, the Library of Israeli Courts and the Israel Patent Office.

Study Questions on IP Issues

AIPPI Israel participates regularly in answering questions on various IP matters.

In 2018, members of AIPPI Israel prepared and submitted answers on the following subjects:

- **Joint liability of IP infringement** – Eran Bareket, Dr. Sharon Hausdorff, Ayala Herzog
- **Registrability of 3D trademarks** – Ron Klagsbald
- **HCCH Judgments Project** – Tal Band, Yair Ziv
- **Study on Inventor Remuneration** – Tal Band

International AIPPI Committees

Members of AIPPI Israel are on the following AIPPI committees:

- **Client Attorney Privilege**: David Gilat
- **Commercialisation of IP**: Ehud Hausman and Tal Karplus
- **Copyright**: Shiri Kasher-Hitin
- **Designs**: Saar Alon
- **Development and IP**: Eyal Bressler
- **Free Trade Agreements**: Tal Band and Nitzan Arad
- **Geographical Indications**: Dovev Apel
- **Information Technology and Internet**: Roy Melzer and Haim Ravia
- **IP and Green Technology**: Tamar Morag-Sela

- 3 -
AIPPI Annual Congress

The AIPPI annual congress in 2018 was held in Cancun. 12 members of the Israeli group took part in this congress, a very impressive figure considering the Israeli group’s size in 2018 (less than 250 members) and the distance between Israel and Mexico.

Facts and figures

Our data on the number of members dates back to 2010, when AIPPI only had 125 members.

We have since witnessed a leap in the number of members every two years: In 2011 the number of members remained almost the same as in 2010 (a slight rise from 125 to 130 members); later in 2012 (an election year) and 2013 the number rose to approximately 160 members; in 2014 and 2015 the number rose again to approximately 200 members. In 2016 (an election year) and 2017 this number rose yet again to approximately 280 members.

In 2018 AIPPI Israel has experienced its first membership decline (since first collecting data in
2010), down to 247 members. This decline can mainly be attributed to a significant reduction of the number of members from a local industrial company who is currently dealing with financial challenges (from 57 members in 2017 to 33 members in 2018) and a decline in members from one of the leading firms in Israel (from 44 members in 2017 to 23 members in 2018).

**Workplace of AIPPI members**

As of 2018, approximately 74% of AIPPI members work at law firms, patent attorney firms and IP consulting services, the remaining 26% from IP-oriented pharma and hi-tech companies. In the past there were a handful of members who were, among others, judges and from academia.

In 2018, the AIPPI Israel board decided to confer upon (retired) judge and former patent commissioner, Mr. Yoel Tsur, honorary membership of AIPPI Israel

Based on our data from 2010-2018, the average membership time in AIPPI Israel is 3.7 years. When excluding members with only one year of membership, the average increases to 4.67 years.
Summary

The key factors for AIPPI Israel’s success are, first, the expertise and high number of IP professionals stemming from the market’s ongoing demand (due to the high number of startup and pharma companies operating in Israel). Against this background, the conventions and meetings organized by AIPPI Israel as well as the connections and prestige associated with being a part of Global AIPPI explain the constant rise in the number of members in the years prior to 2018.

Best regards,

Nachman Cohen Zedek
President of Israeli Group

Eran Bareket, Adv.
Secretary of Israeli Group