

AIPPI CONGRESS RIO DE JANEIRO
October 10 - 14, 2015

Panel Session VI

Keeping the faith: dealing with bad faith registrations

Tuesday, October 13, 2015
14.00 - 15.30

Speaker:

Tobias Cohen Jehoram

(Netherlands)

Curriculum Vitae

Tobias Cohen Jehoram



Tobias Cohen Jehoram is a leading expert in the field of intellectual property law, and specially trademark and design. He regularly advises multinationals and foreign counsel on IP issues in the Netherlands and the EU. Besides trademark and trademark protection, these issues also include copyright, database and know-how protection.

Tobias is also a renowned litigator, appearing before courts at all levels, having also handled many cases at the European Court of Justice. Tobias is admitted to the Supreme Court bar. He has been involved in most of the Dutch landmark IP decisions of the past five years, evidencing his creative legal approach.

Landmark cases include the liability of auction sites for IP infringements, the trademark protection of sounds, genuine use by only servicing product sold earlier and the use of AdWords in case of resale of second hand goods. Tobias is specialized in fighting look alike products on behalf of A-brand owners.

Chambers Global 2014 ranks him -and him alone- in band 1, noting: "Outstanding" IP litigator Tobias Cohen Jehoram handles a significant number of IP cases (...) Clients are enthusiastic about his tactical guidance (...) Other sources say: "He is skilful, has a passion in him and always wins."

World Trademark Review praises Tobias across the board as "a remarkably strong figure" who specialises in advising multinational corporations and foreign law firms on major trademark litigation, ranking him and the firm Gold.

Tobias is the primary author of the handbook European Trademark Law and is professor of intellectual property law at Erasmus University in Rotterdam.

Tobias is active in a number of professional organisations, like the BMM (also teaching trademark law to trademark agents), INTA (member of the editorial team of The Trademark Reporter), Marques (chairing the Brands & Marketing Team) and AIPPI (representing the Dutch chapter in an advisory board to the Dutch