

## **AIPPI CONGRESS RIO DE JANEIRO**

**October 10 - 14, 2015**

### **Pharma 1**

**Don't miss the (right) mark**

**Tuesday, October 13, 2015**

**09.00 – 10.30**

**Speaker:**

Matthew Asbell

(USA)

### **Curriculum Vitae**

#### **Matthew Asbell**



Matthew Asbell is a partner in the New York office of Ladas & Parry. With prior background in the entertainment industry, information technology, and medicine, he assists clients in diverse businesses in clearing, obtaining, enforcing, and defending trademark rights in the United States and throughout the world. He also provides advice on patents, copyrights, domain names, and other related areas. In addition, his certifications as a Social Media Strategist and Microsoft Office Master Instructor equip him to handle complex intellectual property matters arising in the Web 2.0 space.

Matthew received his B.S. in Psychology with a minor in Music Composition from Carnegie Mellon University and attended the Medical College of Pennsylvania, (now part of Drexel University). He received his J.D. from the Benjamin N. Cardozo School of Law, and he is an adjunct professor of law at Fordham University and Columbia University.