

AIPPI CONGRESS RIO DE JANEIRO

October 10 - 14, 2015

Panel Session VII

Non-traditional marks: sounds like a mark, smells like a mark ...

Tuesday, October 13, 2015

16.00 – 17.30

Speaker:

Elena Molina

(Spain)

Curriculum Vitae

Elena Molina



Elena Molina is one of the founding partners of the Spanish intellectual property and information technology law firm INTANGIBLES LEGAL S.L.P., based in Barcelona. She has more than ten years' experience in the IP field working in leading national and international firms. Her experience covers both contentious and non-contentious advice on a wide spectrum of areas, including trademarks, patents, designs, copyrights, unfair competition and unlawful advertising. Elena advises and represents a number of Spanish and international companies before the Spanish courts, including companies in the consumer goods and retail industries and the technology and media sectors.

Elena is Secretary to the AIPPI Standing Committee on Trademarks and professor of the LLM in Intellectual Property of the Online Business School (OBS), the first fully online business school in Spain backed by the University of Barcelona (UB) and the

EAE Business School. Elena has published several articles on intellectual property and is a regular speaker on intellectual property law. She is also member of LES.

Elena received her law degree from the Pompeu Fabra University in Barcelona (Spain) and studied a M.A. in European Studies at Coventry University (United Kingdom). She is a qualified Spanish Patent and Trademark Attorney and a member of the Barcelona Bar Association.