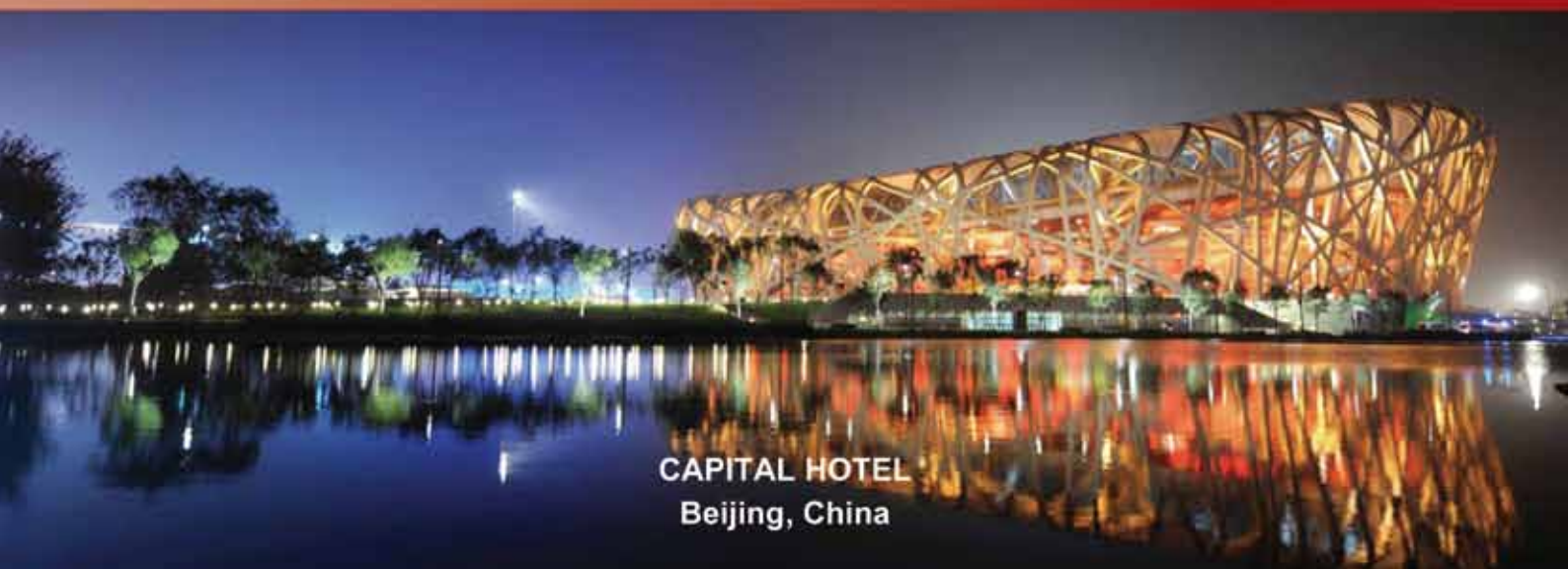




2012 AIPPI China/Asia IP Seminar
April 10 - 12, 2012
Beijing, China



CAPITAL HOTEL
Beijing, China



WELCOME



It is my great privilege to invite you to the Beijing 2012 AIPPI China/Asia Intellectual Property (IP) Seminar. The Seminar, which takes place alongside the AIPPI Bureau Meeting, will offer valuable information on current Intellectual Property issues and excellent networking opportunities.

When we look at the history of the Chinese IP system, we will note that there was no system for enforcing patent rights 26 years ago. I visited China for the first time in order to attend an AIPPI Symposium on the Chinese Patent System organized by AIPPI Chinese National Group in October, 1985 more than 25 years ago. Now, intellectual property has become the most important strategic resource for every country's development in the world and IP systems are increasingly important for stimulating and protecting innovation. Intellectual property rights are the catalyst for encouraging and maintaining innovative development in every field of industry.

Within 3-hour distance by plane from Beijing, we can find approximately one third of the world's human resources and about one half of the international trade volume. More than two thirds of the world IP application is being created and filed in the Northeast Asia and China will play a key role in the region. In 2011, it is estimated to see more than 2 - 2.5 million IP filings in China alone.

In 2012, three major IP events will be organized by AIPPI. The first one to open such an important series of events is the Beijing 2012 AIPPI China/Asia IP Seminar in April 2012. Then, the AIPPI Trilateral Meeting will follow in July in Japan. Last but not least, the 2012 AIPPI Seoul Congress shall be held in South Korea.

The Beijing 2012 AIPPI China/Asia IP Seminar shall mark the beginning of ushering major AIPPI events in 2012. I very much look forward to welcoming every member of AIPPI as well as non-AIPPI members to this seminar and appreciate your invaluable contribution to this event in advance.

See you in Beijing!

Yoon Bae KIM
President of AIPPI

INTRODUCTION

Jointly organized by AIPPI Chinese National Group and the Bureau of AIPPI, the AIPPI China / Asia Intellectual Property (IP) Seminar will be held on April 10-12, 2012 for the first time in Beijing, the capital city of China.

The Seminar offers 6 sessions including, in addition to excellent networking opportunities, two mock trials addressing one patent case and one trademark case, and valuable information presented by experts from around the world covering various IP issues relating to the prosecution and protection of innovations, designs and trademarks not only in China, but also in international perspective.

The Seminar participants and accompanying persons will also enjoy a social program with rich choices from sightseeing tours to social events in the spring time of Beijing.

ORGANIZING COMMITTEE

Tian Lipu
Yu Ping
Hao Ma
Yong Li
Perry Yang
Jianning Li
Zhongqi Zhou
Hong Luo
Zhiqiang Kong
Michelle Ma
Yatian Fan
(Richard) Yi Li



VENUE

The five-star Capital Hotel is located in the well-known Wang Fujing shopping and scenic downtown area, the hotel is a close neighbor to office blocks and governmental organizations. It is also within walking distance of historical sites including Tiananmen Square, Forbidden City, Temple of Heaven, etc. The Capital Hotel is a member of the Beijing 2008 Olympic Games Official Accommodation Network. Modern in furnishing while traditional in style, the hotel is an ideal choice for business, leisure and MICE travelers.



DRESS CODE

*Welcome Party – Formal/
Lounge
Sessions – Business casual
Gala Dinner – Business attire*

VISA LETTER

We would be pleased to assist participants/accompanying persons with documentation required for issuance of visa.

WEATHER

Throughout the spring months (April to May) temperatures in Beijing is around 10°C-20°C between day and night.

LANGUAGE

Simultaneous Interpretation will be available from Chinese into English and from English into Chinese.

CANCELLATION

Cancellation must be made in writing before March 9, 2012. Refund is available after deducting an administration fee of \$300 from the registration fee.

PROGRAMME

Day I: Tuesday, April 10, 2012

14:00-18:00	Registration
18:00-20:00	Welcome Reception <i>Ristorante Bologna on 20th floor</i>

Day II: Wednesday, April 11, 2012

09:00-09:30	<p>Opening Speeches</p> <p>Greetings: Mr. TIAN Lipu Commissioner of SIPO / President of AIPPI China Mr. YU Ping Vice President of CCPIT Mr. Yoon Bae Kim President of AIPPI Moderator: Mr. Hao Ma Vice President of AIPPI China</p>
09:30-10:40	<p>Session I Hot Topics of Patent Practice in China</p> <p>Moderator: Jiancheng Jiang; Peksung Intellectual Property Ltd. Speakers: 1. Xiaoyang Qu; Siemens AG, Germany IP Environment in China and IP Challenge to Foreign Companies 2. Shirley Chen; Lenovo (Beijing) Co., Ltd Managing Company's IP Assets Dynamically 3. Allen Tao; Liu, Shen & Associates Determination of Patent Infringement in China</p> <p>Q & A</p>

10:40-11:10	Tea Break
11:10-12:20	<p>Session II Enforcement of Standard Essential Patents - Comments on the FRAND Issue from an international Perspective</p> <p>Moderator: (to be decided) Speakers: 1. Dr., Professor ZHANG Ping; Peking University Law School and executive dean of Intellectual Property School 2. Dr. Ralph Nack; Noerr LLP, Germany 3. John Osha; Osha Liang LLP, USA</p> <p>Q & A</p>
12:20-14:00	Lunch
14:00-17:00	<p>Session III Patent Mock Court Issue: Second Instance Court Hearing over Patent Infringement Dispute</p> <p>Content and Schedule:</p> <ol style="list-style-type: none"> 1. Introduction on Key Issues of Patent Infringement Litigation 2. Moot Court <ol style="list-style-type: none"> A. Cross- Examination on Evidences B. Interpretation of Claims and Determination on Patent Protection Scope C. Comparison of the Accused Infringing Product and the Patent Claims D. Technical Appraisal Report and the Related Issues E. Adjournment and Internal Discussions of the Tribunal F. Announcement of the Judgment 3. Comments <p>Members of the Tribunal: Judge(s)/Retired Judge(s) from Beijing Courts Agent ad litem of the Parties: Patent Attorneys from China Patent Agent (H.K.) Ltd. Technical Expert for Technical Appraisal Report: Patent Attorney from China Patent Agent (H.K.) Ltd. Commentators: Dr. Klaus Grabinski Judge from German Supreme Court</p> <p>Q & A</p>
15:20-15:40	Tea Break
18:00-20:00	Dinner

DAY III : Thursday April 12, 2012

09:00-10:30	<p>Session IV Design Protection: The New Chinese System from an International Perspective</p> <p>Moderator: Michelle Ma; Liu, Shen & Associates Speakers: 1. Qing Ge; Liu, Shen & Associates: Design Patent Practice under the New Patent Law of China 2. Nobuyuki Uchiyama; Sony Corporation, Japan Sony's Design Patent Practice 3. Stephan Freischem; Secretary General of AIPPI Comments on the new Chinese Design Practice from a European perspective</p> <p>Q&A</p>
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10:30-11:00	Tea Break
11:00-12:30	<p>Session V Trademark Practice: Current hot topics in China & abroad</p> <p>Moderator: Mr. LUO Hong, deputy general manager of China Patent Agent (H.K.) Ltd. Speakers: 1. Chinese Judge/Practitioner Trademark infringement under the Chinese Trademark Law 2. Hui Liang; Trademark Attorney, China Patent Agent (H.K.) Ltd. Is likelihood of confusion an independent requirement? 3. Sara Ulfsdotter; Assistant Reporter General of AIPPI AIPPI's international comparative law studies on the requirement of genuine use to maintain trademark protection 4. Thierry Calame; Reporter General of AIPPI Abusive trademark registrations</p> <p>Q & A</p>
12:30-14:00	Lunch
14:00-17:00	<p>Session VI Trademark Mock Court</p> <p>Case Type: Administrative lawsuit of review on non-use cancellation (final judgment) Focus: What is meant by "genuine, public and lawful commercial use"?</p> <p>Tribunal: 1. Senior judge from Beijing High Court; 2. Senior attorney from IP law firm 3. Senior officer from Trademark Review and Adjudication Board</p> <p>Concerned issues: A. whether the court should accept the "new" evidence on use within litigation proceeding; B. whether OEM (manufacturing exclusively for export from China) constitutes use of a trademark; C. whether the use for a sole goods can defend the registration on other goods in the same sub-class; D. How to define the concept of "token use"; E. How to define the concept of "unlawful use"; and F. Probative value on testimony of witnesses;</p> <p>Agent ad litem of the Parties: Trademark Attorneys from CCPIT Patent & Trademark Law Office Comments: by International IP experts</p>
15:20-15:40	Tea Break
17:00-17:10	<p>Closing Remarks</p> <p>Stephan Freischem Secretary General of AIPPI Perry Yang Vice President of AIPPI China Moderator: Yong Li Vice President of AIPPI China</p>
19:00-21:00	<p>Performance and Gala Dinner Zi Yun Grand Ballroom on the 2nd floor of Tower B</p>

EXCURSIONS

Excursion I The Beijing Olympic Park & The Summer Palace



The Beijing Olympic Park

The Beijing Olympic Park is composed of the National Stadium, National Swimming Center (the Water Cube), and Nation Indoor Stadium. The Beijing National Stadium (The Bird's Nest) hosted both the Opening and Closing ceremonies of the 2008 Olympic Games and track and field games. Now it is also a comprehensive venue for sports, conference and entertainment.



The Summer Palace

The history of The Summer Palace can be traced back to the 18th century when it was built as a summer retreat for imperial families to avoid the summer heat. Numerous exquisite classical Chinese pavilions and mansions are well preserved at China's incredible royal garden.

Excursion II The Forbidden City & The Silk Street



The Forbidden City

The Forbidden City, located in the center of Beijing city, used to be the imperial palace for the rule of 24 emperors of the Ming and Qing dynasties with a history of around 600 years and the off-limits to the ordinary citizens. Nowadays, as the Palace Museum, it opens to the public and introduces the history, culture and architecture art of ancient China to visitors from all over the world.



The Silk Street

The Silk Street is the famous shopping area for all international visitors. Commodities mainly sold in Silk Street are paintings, handicrafts, calligraphy, silk dresses, as well as jewelry. The store assistants are very well trained in language skills and customer service to provide the visitors with a wonderful shopping experience.

Excursion III The Great Wall & The Ming Tombs



The Great Wall

The majestic Great Wall of China was built, as an ancient military defense fortification., Construction started over 2,000 years ago and extended through the Spring & Autumn Period and the Warring States Period. "Badaling" is at the heart of the Great Wall, where visitors will marvel at the architectural wonder.



The Ming Tombs

The Ming Dynasty from 14th to 17th century had 16 emperors. Thirteen of them were buried in the Ming Tombs. Changling is the tomb of Emperor Zhu Di, the fourth son of Emperor Zhu Yuanzhang, the founding father of Ming Dynasty, which has huge palace made from precious wood regarded as the most magnificent one of the Ming Tombs.

SEMINAR REGISTRATION

REGISTRATION FORM 2012 AIPPI China /Asia IP Seminar April 10-12, Beijing, China, Capital Hotel

Last Name _____

First & Middle Name _____

Title _____

Organization _____

Address _____

City _____ **Zip** _____

Country _____

Phone _____ **Fax** _____

E-Mail _____

Visa Letter Yes No

Regular Registration Fee (by Mar.11)..... \$1050
 Registration fee after Mar.11..... \$1200
 Conference fee covers all events and meeting materials.

Accompanying Person..... \$300
 Excursion one(April 11)..... \$90
 The Beijing Olympic Park & The Summer Palace

Excursion Two(April 12)..... \$90
 The Forbidden City & The Silk Street

Excursion Three(April 13)..... \$110
 The Great Wall & The Ming Tombs

TOTAL ENCLOSED \$

METHOD OF PAYMENT

- By check: Make a check payable to CCPIT PATENT AND TRADEMARK LAW OFFICE and mail it to:
 CCPIT PATENT AND TRADEMARK LAW OFFICE
 Ocean Plaza, 158 Fuxingmennei Street, Beijing 100031, China
- By bank transfer: Transfer fees to the account of CCPIT PATENT AND TRADEMARK LAW OFFICE
 at the following bank:
 Bank of China, Head Office
 Beijing, China
 Account Number: 00028408091014
 SWIFI CODE: BKCHCNBJXXX
 When transferring, please mention our reference code AIPPI 2012
 Our tax registry number : 110102400003374000

FAX OR MAIL THIS FORM TO:

CCPIT PATENT AND TRADEMARK LAW OFFICE
 Ocean Plaza,158 Fuxingmennei Street, Beijing 100031, China
 Telephone:+86 10 66046061/Fax: +86 10 66415678
 E-mail: yaox@ccpit-patent.com.cn
 For further inquires please contact following person:
 Ms. Eva Yao
 Tel: +86 10 66046061
 E-mail: yaox@ccpit-patent.com.cn

HOTEL RESERVATION

2012 AIPPI China /Asia IP Seminar

APRIL 10-12, Beijing, China, Capital Hotel

Capital Hotel

Type of Room

Room in Tower B	<input type="checkbox"/>	¥ 800
Room in Tower A	<input type="checkbox"/>	¥ 900
Suite in Tower A	<input type="checkbox"/>	¥ 1400

**Please note that Hotel Reservation is to be made directly with the Capital Hotel by fax, telephone or on-line booking as below:*

Capital Hotel

Tel: (86-10) 58159988

Fax: (86-10) 65120309

On-line Booking:

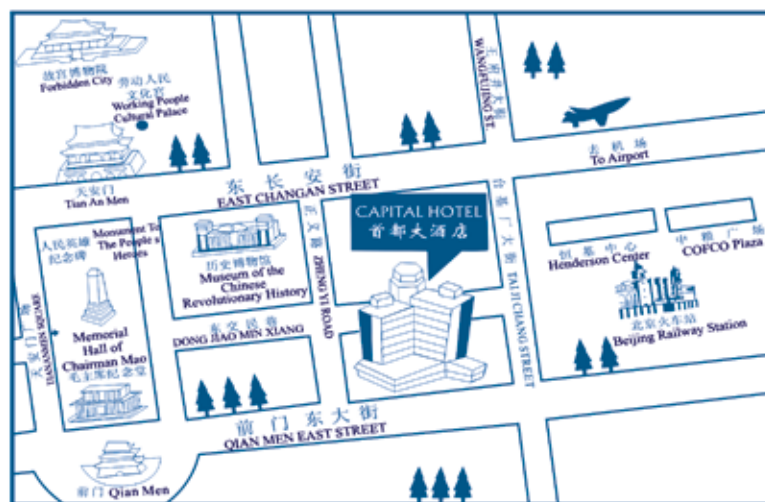
<http://www.capitalhotel.com.cn/en/index.html>

AIPPI Seminar Attendee login:

User name: aippi2012

Password: 2012aippi

It is required to send a copy of the hotel reservation confirmation to the Secretariat at **yaox@ccpit-patent.com.cn.*



首都大酒店

地址：北京前门东大街3号

Capital Hotel

Address: 3 Qian Men East Street, Beijing 100006, China

Tel: (86-10) 58159988

Fax: (86-10) 65120309

Website: www.capitalhotel.com.cn