

## Presidential Message

By AIPPI President, Luiz Henrique do Amaral

My dear AIPPI Members

As you may know, AIPPI is approaching a very important anniversary. On May 13 in Brussels, we are celebrating the 125th anniversary of our Association. Brussels is the city where in 1897, 20 people came together and decided to join forces in the name of the harmonization of industrial law. The registration for this one-day celebratory event is open and has limited space. If you are interested check the [website](#). Online participation is also possible.



In 125 years AIPPI went through a lot of significant global changes, from social, political, technological, scientific, economic as well as intellectual property revolutions which shaped AIPPI to what it is today, a strong, influential, well-established, and well-esteemed Association.

As one of my predecessor, Mr. Hao Ma, AIPPI President from 2016-2018, nicely said:

*Rapid developments are both opportunities and challenges, which introduce new demands on our future work. AIPPI dedicates itself to the betterment of IP protection worldwide.*

Looking back at the history, we could never have achieved this progress without your positive participation and the tremendous input from our committees.

While we are still navigating in a time and a world characterized by change and uncertainty, we, in the Bureau, are fully committed to:

- Bringing back the AIPPI World Congress to its old glory
- Continuing and broadening the IP discussions
- Harmonising IP by improving current laws with more effective protection
- Strengthening AIPPI's position and voice in the IP world

All these objectives and more are on the Bureau's agenda that can be read in the [AIPPI Strategy Project 2021-2023](#).

The 125th anniversary celebration will start in Brussels in May and will continue throughout the year to culminate with the Congress in San Francisco this September. Stay tuned for more celebratory activities in the next months.

Hoping to see each other soon in person. Stay safe.

[Click here to go to the AIPPI Newsletter March 2022](#)

