



2017 AIPPI World Congress – Sydney
Special session: Briefing: Development and IP

Long-term economic prosperity in developing countries necessarily involves the transition from a manufacturing to a technology and knowledge-based economy. Developing countries depend on the ability both to import and to develop technologically advanced solutions in many fields, including robotics, healthcare, ICT and sustainability solutions. Economic development increasingly depends on the ability to design, produce and export goods of cultural and creative value, incorporating advanced and specially adapted technologies, differentiated by designs and brands, or goods in electronic format.

Developing countries are increasingly both recipients and originators of ideas, designs and marks. Contrary to a view that protection of intellectual property generally hinders economic development, IP protection as part of a smart IP strategy plays a key role for developing countries in reaching higher growth levels.

The Standing Committee on Development and Intellectual Property (SCDIP) monitors and reports on this important area on behalf of AIPPI. The purpose of this session is to provide an introduction and briefing on this topic, with a focus on the perspective of developing countries. It will be moderated by Reinhard Oertli, chair of the SCDIP, will feature experienced practitioners from developing countries as keynote speakers, and will allow delegates to present their views and concerns.