



2017 AIPPI World Congress – Sydney

Panel Session I: The best kept (trade) secret: a real life scenario

2016 was a blockbuster year for trade secrets legislation. The US signed into law the Defend Trade Secrets Act and the EU passed the Trade Secrets Directive. Law makers are increasingly recognizing the value of trade secrets to their economies and the need to provide legislative frameworks to protect these valuable assets.

However, despite these positive steps, trade secret theft knows no jurisdictional boundaries. Trade secrets and those who misappropriate them frequently cross international borders. In the absence of international harmonization or coordination, companies and their lawyers have to navigate a patchwork of substantive and procedural civil and criminal laws, all against a ticking clock.

This exciting, practical and interactive session will include a panel of global experts who will advise a New York-based company which has just been the victim of trade secret theft by its Head of R&D. The panel, with audience participation, will advise the company of the procedural and substantive tools available to it to try to recover its trade secrets, as the employee traverses the globe. By the end of the session, the employee will have passed through a number of key jurisdictions before ending up in Sydney.