



International Association for the Protection of Intellectual Property

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AIPPI Bureau

Contents

President's latest report

"...AIPPI has always served as a very important international source of technical expertise..."

These words of Francis Gurry, the new Director General of WIPO, are a good illustration of the importance of our Association and its work. This report offers a general review on the 41st World Congress of AIPPI, impressions of the WIPO General Assembly and the first meeting with the new Director General of WIPO, Francis Gurry. It further reflects on the future work of AIPPI and AIPPI's importance to young members and young professionals.

(Report by Thierry Mollet-Viéville, President of AIPPI)

AIPPI Committees

Boston Congress Working Programme

The 2008 Boston Congress featured a comprehensive working programme dealing with 4 working questions. These questions concerned a patent issue (Q202), a trademark issue (Q203) and two topics which considered IP in general (Q204 and Q205). All Working Committees prepared a thoroughly debated draft resolution which was then presented to the plenary and eventually to the ExCo for the final adoption.

The results of the debates are four resolutions which well reflect the consensus reached. The main issues of these resolutions are presented in this article. The full text of the resolutions and details of the committee's work can be found at www.aippi.org.

(Report by Jochen Bühling, Reporter General of AIPPI)

How public health affects patent rights

How patents fit into the overall issue of protecting public health is a controversial and recurring topic of debate. And while it seems that there is almost no common ground between the multinational pharmaceutical companies and the campaigners for greater access to medicine, Question 202 seeks to try and reach consensus on some of the ways in which patent rights can and should be affected.

(Report appeared in the AIPPI Congress News of 8 September 2008)

Boston Congress –

Communications Committee highlights some innovative initiatives

The recent 41st AIPPI Congress in Boston, USA presented an opportunity to showcase the work of AIPPI as well as several other new initiatives of AIPPI, such as an extended programme of workshops and novel breakfast roundtable discussions, special events for first-time attendees and for women in IP law, and panel discussions by leading international IP administrators and judges. The new Communications Committee highlights these initiatives.

The CC congratulates the International President, Ron Myrick, and all members of the Congress Organising Committee with their Chairman and Teamleader, Phil Swain, on an excellent event!

(Report by Esmé du Plessis, Chair of the Communications Committee)

Meeting Reports
41st Congress Boston

A global guide to protecting famous marks

The doctrine of famous marks, which is rooted in article 6bis of the Paris Convention, says that a mark that is already well-known in one country may be refused or cancelled in another country at the request of an interested party. But proving that a mark is well-known or famous enough to warrant such protection can be difficult. In AIPPI's workshop XI on well-known and famous marks, panellists from around the world discussed their countries' various approaches to the matter, and delved into some of the key issues.

(Report appeared in the AIPPI Congress News of 9 September 2008)

New Awareness, New Learning, New Friends

Boston was my first real exposure to AIPPI although I had heard about its good works from foreign friends like Heinz Bardehle and U.S. IP leaders like out-going President Ron Myrick. And, I wanted to support its efforts to fulfill its global potential, especially during its first experience with an American president and an American locale for its annual conference. In a discussion with Ron Myrick, I essentially invited myself to the Boston Congress, or at least volunteered.

(Article by Chief Judge Paul R. Michel, United States Court of Appeals for the Federal Circuit)

Memorable days at AIPPI's 41st World IP Congress in Boston

I was invited to the 41st World IP Congress as a Japanese judge and was requested to be a panelist for a Judges' Panel and a judge at a 2-hour Mock Patent Trial: Japan — both on the afternoon of 9 September. When I accepted the invitation, I could not imagine the rewarding experiences that lay ahead.

(Article by Chief Judge Tomokatsu Tsukahara, IP High Court Japan)

Impressions of a first time attendee at the 41st Congress of AIPPI

My experience as a first time attendee at the AIPPI Congress held in Boston in September this year was very positive and I hope to be able to attend future meetings. I came away having established a small but international network of "friends" and gained an insight into the organisational structure of AIPPI and an understanding and real appreciation of how AIPPI advocates, educates and influences global IP policy.
(Article by Amanda Jones, Watermark Patent and Trade Mark Attorneys, Melbourne, Australia)

First-time participation at an AIPPI Congress

One day in August, long after early registration had closed, I decided I could make time away from my fast growing practice to attend the AIPPI Congress in Boston given its relatively close proximity to my office in Alexandria, VA. Which brings me to my first tip, it is best to sign up early to get into the Hotels near the convention venue!

(Article by Timothy J. Maier, Maier & Maier PLLC, Alexandria VA, USA)

What women thought – Women in IP law breakfast roundtable

Women delegates attending the 41st World IP Congress in Boston were invited to attend the inaugural Women in Intellectual Property Law Breakfast. The speaker was Jane Drenzo Pigott of R3 Group of Chicago, who enlightened the audience of 180 women on the rather pessimistic statistics concerning women lawyers reaching partnership level in US law firms, particularly in the patent field. The aim of the session was to motivate women to mentor, network and cooperate with one another to increase the presence of women IP lawyers at all levels of law firms and industry.

(Report by Raffaella Arista & Teresa O'Connor, Members of the Communications Committee)

My first AIPPI World Congress: a memorable experience

I am not so young, and yet the Boston Congress was the first AIPPI world congress I attended. I was delighted with the Congress, in every respect. First of all, the programme was rich in very interesting subjects; in fact, it was so rich that my only regret was to have the possibility to attend only one workshop at a time.

(Article by Paolina Testa, Fusi Testa Cottafavi Canu, Milan, Italy)

The photos taken during the Congress as well as the papers presented are online!

The photos taken during the AIPPI Boston Congress are now available on the web site. They will be posted and available for downloading until 31 December 2008. The url for the photos is:
www.aippiboston.org/congress_photos/.

Also, the papers and biographies of the speakers for the workshops and breakfast roundtables will be available until 31 December, 2008 at:

www.aippiboston.org/index2.php?section=program&content=workshops and

www.aippiboston.org/index2.php?section=program&content=breakfast_roundtables.

(Phil Swain, Chair of the Boston Organising Committee)

Forthcoming Events

AIPPI Forum & ExCo, 10-15 October 2009, Buenos Aires

After almost 28 years an AIPPI Meeting will once again be held in Buenos Aires, Argentina. The next AIPPI Forum and ExCo will take place during 10-15 October 2009 at the Sheraton Hotel and Convention Center in downtown Buenos Aires. The organising committee and other local members of AIPPI are working hard in the preparation of this special event which makes all of the members of the Argentine National Group of AIPPI very proud.

(Article by Gastón Richelet, Member of the Communications Committee and National Group Reporter of AIPPI Argentina)

For further information on IP Meetings please refer to the [AIPPI Master Calendar of IP Events](#).

GOs & NGOs

WIPO General Assembly of Member States, 22-30 September 2008, Geneva

The highlight of the opening day was the appointment of Francis Gurry as the new **Director General** and it was much to the credit of the delegates to the General Assembly that, in the spirit of cooperation and with a show of unity not seen much in recent years, Francis Gurry was elected without the need for a formal vote, but by acclamation, unanimously. Mr. Gurry outlined challenges facing the world of intellectual property, and committed to a strategic realignment of the Organization. He highlighted in particular the challenge of finding solutions to the exponential growth in demand for patent services around the world, and the need to re-examine the 20th century model of returning value to creators, performers and their business associates; and he called for reflection on WIPO's role in countering international trade in counterfeit and pirated goods.

Mr. Gurry committed to building on the work of the Development Agenda, and mentioned the possibility for WIPO to construct a global knowledge infrastructure and proposed to establish a new division to provide member states with the economic and statistical research, analysis and impact studies to allow them to assess the best means of making intellectual property work for their countries. He proposed to set up another division within the WIPO secretariat to focus specifically on the contribution that intellectual property and WIPO can make to meeting global challenges and announced the start of a plan for strategic realignment to improve the functioning and performance of WIPO. Other important aspects concerned:

- **Committee on Development and IP (CDIP)**
- **The Standing Committee on Copyright and Related Rights (SCCR)**
- **The Advisory Committee on Enforcement (ACE)**
- **The Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore (IGC)**
- **The Standing Committee on the Law of Patents (SCP)**
- **Internet Domain Names**

Articles and notes

Feedback

Your contribution please!

- **Digital Access Service for Priority Documents**
- **Article 6ter of the Paris Convention for the Protection of Industrial Property**
- **The Madrid Union**
- **The Hague Union for the International Registration of Industrial Designs**
- **Investment Plan for Madrid and Hague Systems**
- **The Lisbon Union Assembly**
- **The Patent Cooperation Treaty (PCT) Union Assembly**

(Report by Michael Brunner, Secretary General of AIPPI)

FICPI ExCo Meeting, 5-8 October 2008, Florence

Florence, again after 10 years, was the fascinating location of the FICPI ExCo meeting held on 5-8 October 2008. There were approximately 100 attendees and, among them, delegates coming from 30 National Sections, as well as members of honour, officers of the Association and observers.

(Report by Renata Righetti, Assistant Secretary General of AIPPI)

Spain – The action taken by Spanish Customs Authorities against products which violate Intellectual Property Rights

The countries of the European Union have at their disposal an essential tool for the fight against the trade within the Community sphere of forged or pirate products and, in general, of products which violate industrial or intellectual property rights. We refer to Regulation CE 1383/2003 of 22 July 2003, which regulates the intervention of customs authorities in cases of products suspected of violating particular intellectual property rights, and the measures that could be taken in respect of those products. This paper reports of the success of Spanish Customs in 2006-2007.

(Report by Antonio Velázquez, Estudio Jurídico Baytos, Madrid, Spain)

Boston Congress – Communications Committee established

At the recent 41st AIPPI Congress in Boston, USA, a new Communications Committee was established as a statutory AIPPI committee with advisory as well as executive functions. The CC is comprised of a Chairperson and twelve members, representative of geographic, professional, gender and age diversity, and will in future be responsible for AIPPI publications and the website. A profile of the CC and its mandate is given.

(Report by Esmé du Plessis, Chair of the Communications Committee)

Any comments you have as members are invited and welcomed. Please let us have your input on this e-News or on anything relating to AIPPI by e-mail to enews@aippi.org.

Readers of this e-News are encouraged to provide us with their contributions for our future editions. Articles should comply with our current [editorial policy and guidelines](#).

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